contents

01. Future matters

Smart solutions: a guide through the legislative jungle 20
The future of making: the value of sharing knowledge & content 36

02. Review S/S 2026 & A/W 26/27

Menswear messages S/S 2026: sparks of hope and fearless imagination 56
Womenswear messages S/S 2026: posing fundamental questions 82
Fabric messages A/W 26/27: a time of rationalization not innovation 117
Fabric headlines: trade show reviews and new developments 146

03. Preview S/S 2027

Womenswear preview: speaking a language of values & politics 158

Menswear preview: a striking duality of ease and daring 192

Knitwear preview: daring silhouettes remake classic codes 214

Casual, athleisure, denim preview: striving to endure and transform 236

Mare di Moda: making waves: a call for change 262

04. Inspiration

Crafting the future: weaving identity among emerging designers 266

Material futures: receiving ancestral wisdom in a modern fashion 284

